



MBSE Canada Sustainability Event Sponsorship Clause

MBSE Canada is pleased to support this event and we look forward to working with you to ensure its success. Our vision is to provide the best products and services that enable sustainable practices in the motion picture industry. Achieving that vision requires collaboration across all areas of our business, including events. Please review the four areas of sustainable event production below and score your event. We require a score of at least 30.

0 = we will not consider, 1=we need you to lead, 2=we can do this with your help, 3=we've got this!

Score	Catering and waste management criteria
	Ensure the venue can deliver zero waste: no single use plastics, and full waste diversion systems in place including organics.
	Provide a plant-based menu: 75% vegetarian, 25% sustainably sourced meat. No beef.
	Ensure all ingredients for the menu prioritize local and/or organic products.
	All excess food is recovered: any leftovers are donated to a charity of your choice.
3	Only tap water is provided, no single-use plastic bottled water.

Score	Paper and promotional material criteria
	Prioritize digital invitations and event marketing.
	Efforts to reduce the impact of the event are communicated prior to and during the event.
	Any promotional products, gifts or merchandise is ethically sourced, such as Fairware .
	Donations to local community organizations are prioritized over material goods.
3	Any necessary printing is on post-consumer recycled paper only.

Score	Energy and Transportation criteria
	Ensure EV charging stations are available for event attendees, promoted prior to the event.
	Source renewable energy for the event, such as Bullfrog Power .
	Ensure the venue has rapid transit connection to the closest airport, and this will be shared.
	Ensure the venue has an energy management program: efficient use of lighting and linens
3	Provide quality teleconference options to enable meaningful remote participation, promoted prior to the event.

Score	Social well-being and community leadership criteria
	Promote and provide access to an experience in nature at least once during the event.
	Sign the Creative Industries Pact and invite event attendees to sign it as well.
	Profile diversity of attendance through content and image promotion.
	Donate 1% of the event profits to 1% For The Planet , or to another charity of your choice.
3	All event partners and suppliers respect internationally recognized human rights standards, including LGBTQ+ rights.