The Canadian Academy seeks a CONTENT DESIGNER
(Full-time)

The Canadian Academy is seeking a Content Designer with superb design and execution skills who will be responsible for creating a wide variety of materials across various platforms such as traditional graphic design, web and social media assets, video and digital materials, and all promotional and support materials. The Content Designer reports to the VP Partnership & Communications and ensures that all materials are developed in accordance with brand guidelines, as outlined in the Academy style guide. This position requires an individual who works well under pressure, excels at setting priorities, and can meet tight deadlines. A keen attention to detail and a strong interest and fluency with current technology and design trends are a must. Our ideal candidate will inspire us with design ideas and inspiration and will be the key force in keeping our brand fresh and relevant.

The Academy of Canadian Cinema & Television is the largest non-profit professional arts organization in Canada. We are dedicated to recognizing, advocating for and celebrating Canadian talent in the film, television, and digital media sectors. Our more than 4,500 members encompass industry icons and professionals, emerging artists and students. Collectively, we deliver professional development programs and networking opportunities that foster industry growth, inclusion, and mentorship.

In everything we do, we seek to foster a culture of work that is creative and entrepreneurial, but also grounded in a respect for processes and professionalism that ensures the integrity of our membership organization. As a growing organization, we are looking for team members who will bring an enthusiastic and growth-oriented mindset to their position.

Specific responsibilities will include:
- Content creation across all platforms
- Graphic layouts for: Academy website, social media accounts, program book, eBlasts, digital materials, newsletters, ads and print collateral
- Video content creation for: Academy highlight reels, sponsor reels, social media, short form video content, announcement videos, promotional videos and award show graphic packs
- Fulfillment of creative briefs
- Liaising with vendors to determine specs and requirements for all collateral
- Maintaining and updating Academy brand guidelines and style guide
- Maintenance of photo and video libraries
- Creation of annual report
- Development of look and feel for Canadian Screen Week and Prism Prize and for each event

Qualifications:
- Graduate of a recognized design program
- Minimum two years in the fields of graphic and digital design

- Proficiency in Photoshop, Illustrator, InDesign, After Effects, Premiere Pro and/or Avid, Sketch or Figma or other software for UX/UI work, Cinema 4D or Blender
- Proven experience managing large projects
- Video editing experience
- Experience creating materials for a wide variety of platforms
- Experience working on large teams to bring complicated projects to completion
- Strong interest in the Canadian media landscape

Start Date: September 2019
Salary: Commensurate with experience.

If you are interested in speaking with us about the position, please send your resume and cover letter to careers@academy.ca with the subject line: Content Designer.

The Canadian Academy thanks all applicants for their interest. Only those candidates selected for an interview will be contacted. The Canadian Academy is committed to providing a fair and equitable work environment and we are committed to recruiting and retaining a diverse workforce. We value diversity in our employees and we encourage applicants from a diversity of backgrounds to apply. We are proud to be an Equal Opportunity Employer.