



Suzan Ayscough Steps in as Interim Director Communications, Marketing & Development

Toronto, June 15, 2011 – Academy Interim CEO Helga Stephenson today announced that veteran communications and media facilitator Suzan Ayscough has joined the Academy of Canadian Cinema & Television as Interim Director Communications, Marketing & Development, effective immediately.

Ms. Ayscough will oversee all strategy and activities in communications and marketing while working directly with Ms. Stephenson to develop a more active and vibrant Academy. She brings a wealth of media knowledge and experience to the Academy which is about to celebrate its 26th Gemini Awards this autumn.

Ms. Ayscough is president of her own media company, Ayscough Communications, and has been the head of communications in both public and private sector corporations for significant players such as Telefilm Canada and Alliance. She is currently the Canadian correspondent for Screen International and was previously a film critic and reporter for Daily Variety in Los Angeles. She produced the television pilot Heartland for CBC and co-authored the book, Hollywood North: Creating the Canadian Moving Pictures Industry, in both official languages.

“I am delighted to welcome Suzan Ayscough to our new team at the Academy,” said Interim CEO Helga Stephenson. “Suzan’s experience and enthusiasm in our industry will be crucial to our work revitalizing the Academy over the next few months.”

“Today we are living in a media revolution defined by convergence and branding so now is the ideal time for the Academy of Canadian Cinema & Television to embrace its rightful place as a leader in celebrating our vibrant moving pictures industry in Canada,” said Suzan Ayscough.

Established in 1979, the Academy of Canadian Cinema & Television is a national, non-profit, professional association dedicated to the promotion, recognition and celebration of exceptional achievements in Canadian film, television and digital media. Unifying industry professionals across Canada, the Academy is a vital force representing all screen-based industries.

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